



February 19, 2013

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Notice of Ex Parte Communication, MB Docket No. 12-107

Dear Ms. Dortch:

Today, Kelly Williams and the undersigned of the National Association of Broadcasters (NAB) spoke via phone with Steven Broeckaert, Michelle Carey, Maria Mullarkey, Mary Beth Murphy, Jeffrey Neumann and Diana Sokolow of the Media Bureau and Rosaline Crawford, Eliot Greenwald, John Herzog and Karen Peltz Strauss of the Disability Rights Office, Consumer and Government Affairs Bureau. The purpose of the meeting was to discuss the rules governing the implementation of Accessible Emergency Information, MB Docket No. 12-107 as it pertains to Mobile DTV.¹ In our recent discussions with broadcasters involved in the Mobile Content Venture and Mobile 500 Alliance, as well as equipment manufacturers, their preparations are well underway for deploying video description for Mobile DTV in light of the Commission's October 2013 deadline. Broadcasters have begun testing transmissions of video description utilizing a second audio channel. We again urged that the Commission's rules should not dictate transmission standards in the rapidly evolving mobile environment. Rather, they should afford flexibility to ensure that program originators and equipment manufacturers are able to decode and integrate additional audio information so that the viewer is able to access emergency information.

Please direct any questions regarding these matters to the undersigned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Ann West Bobeck". The signature is stylized, with a large, looped initial "A" and a cursive-style name.

Ann West Bobeck
Senior VP and Deputy General Counsel
Legal and Regulatory Affairs

¹ See Comments of the National Association of Broadcasters, In the Matter of Closed Captioning of Internet Protocol-Delivered Video Programming Implementation of the Twenty-First Century Communications and Video Accessibility Act of 2010, MB Docket No. 12-107, Dec. 18, 2012 at 19, fn. 52 (detailing that Mobile DTV is a nascent service that should be afforded flexibility, and the CVAA contemplates that Mobile DTV not be required to meet certain requirements (e.g., video description) until a later date. See, e.g., CVAA § 204(d); see also 2011 Video Description Order, 26 FCC Rcd at 11875, ¶ 57).

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